

Annual Report 2023 | 24



message from our CEO

Dear Stakeholders, Friends, Donors, Employees, Families and Partners

As we reflect on the past year, I am proud to present our annual report for 2024, which highlights the achievements and progress made by Kin Culture.

Our commitment to impact vulnerable children by recruiting one family at a time, has guided us through this period. This enables us to achieve growth in our network of families, increased investment of our funding partners and traction in the Garden Route area. In this light we are also grateful for new families and churches that came onboard and above all a team that is lean and mean, accomplishing much with little at their disposal.

Matthew 25:23 ...'Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Enter into the joy of your master!'

We are committed to making a positive impact with a sustainable approach, recruiting self-reliant families. Strengthening these families prevents placement breakdown; our way of supporting a strained, overburdened system.

The year was not without its challenges. Delays in funding and disruptive global events are some of the primary challenges that tested our agility. Our proactive strategies and the dedication of our team enabled us to navigate these hurdles effectively. As we move forward, our focus remains on sustainable growth, challenging the system which is often failing the children. Also, growing our sales channels to improve our own income generation is a key consideration.

I would like to extend my heartfelt gratitude to our board for their unwavering support, our employees for their dedication and hard work, our partners and donors for their trust and loyalty. Above all to every single family who answered to God's call, to take care of children. Together, we have built a strong foundation for future success.

Thank you for being a part of our journey.

Sincerely,



Agnes Barnard



Kin Culture is dedicated to addressing the pressing need of alternative care for neglected and vulnerable children in South Africa.

By recruiting and supporting foster families, Kin Culture ensures that children with difficult backgrounds can experience the love and stability of a family environment.

Our focus is on empowering families to provide long-term care and support, enabling these children to thrive.

Through providing essential resources and unwavering support, Kin Culture aspires to see these once-vulnerable children grow into successful and resilient individuals.



our mission

Our mission is to build and support a community of loving, generous families to provide homes for vulnerable children.

Kin Culture is dedicated to transforming the foster care landscape in the Western Cape and South Africa.

We believe that a hopeful future is possible for every child in care.

This movement is grounded in a steadfast commitment to nurturing supportive environments where every child can find a home, every foster family can thrive, and local churches that play an active role in supporting the care of vulnerable children.

our focus areas

Vulnerable Children in Families

We are committed to ensuring that every child in foster care in the Western Cape has a family and a place to call home, hereby ensuring that children are given a foundation of love and belonging to set them up for future success.

Empowered Foster Families

By providing ongoing support and resources, we aim to strengthen foster families, ensuring they are stable and well-equipped to provide long-term, nurturing care where all family members can flourish.

Church Engagement

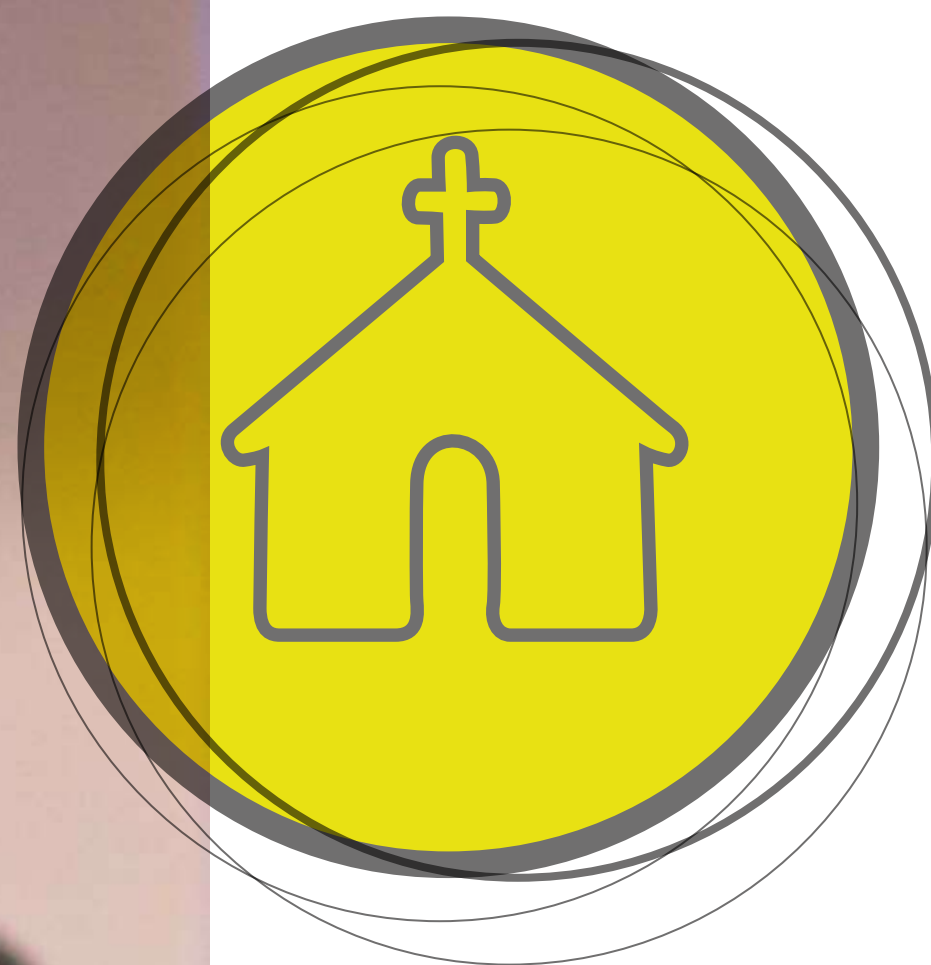
We help churches develop a culture of caring for vulnerable children, enabling them to become proactive participants in the foster care community, thereby expanding the network of support and care available to children in need.







new churches
in the
pipeline



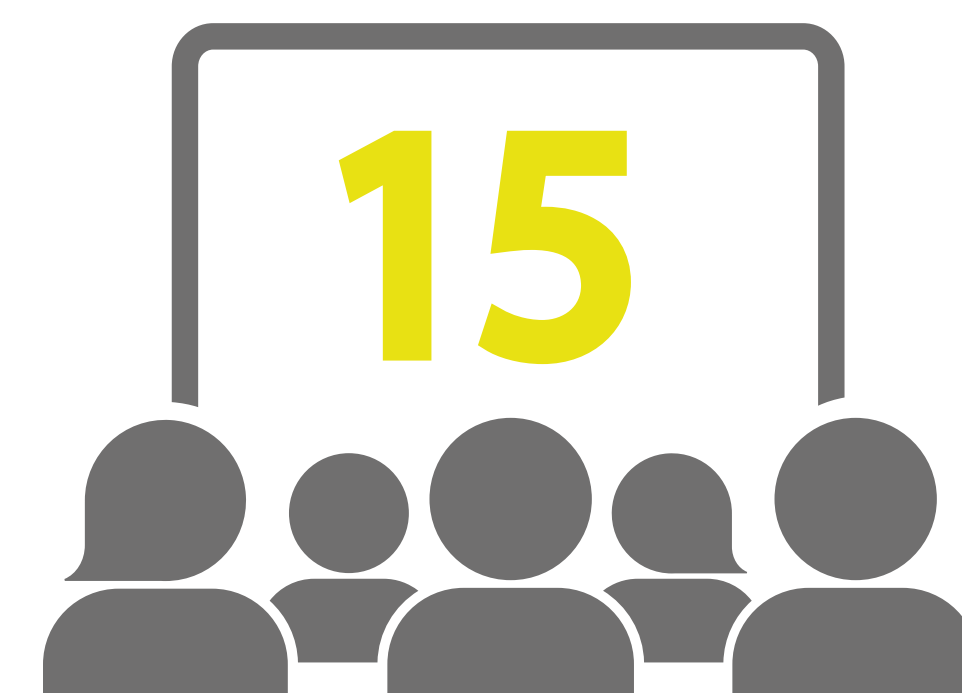
recruitment



church partners

Kin Culture collaborates with local churches to recruit families for foster care, guided by the Christian mandate to care for children and the vulnerable. Over the last year our team presented at numerous churches around the Cape Peninsula and the Garden Route area, in addition we also continue to engage with many church leaders around the Western Cape.

Additionally, we took part in various inter-church events like conferences, roundtable discussions, breakfasts and similar networking events. Our aim is to support churches and their leaders in living out their mandate to care for orphans and vulnerable children.



church presentations



54

family
debriefs



42

home visits by
social workers

integrated family services



A second part of Kin Culture's work focuses on providing comprehensive social services to prospective foster families.

This includes screening, training, and ongoing support throughout the 'pre-placement' process.

We conduct numerous information sessions with interested parties, perform statutory tasks such as home visits and screening reports, and securing the necessary paperwork from the Department of Social Development.

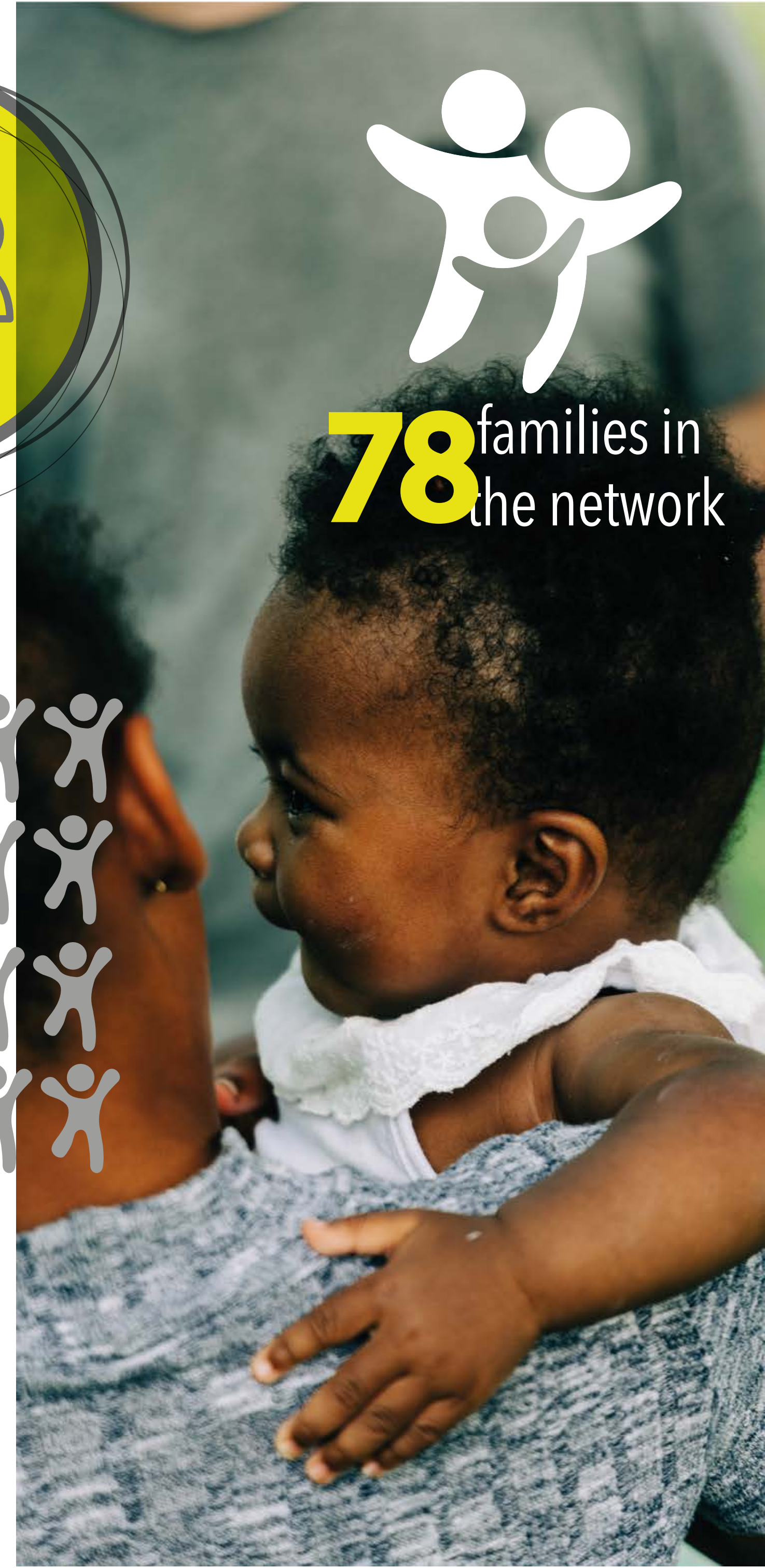
Additionally, we facilitate placements and actively network with sector stakeholders to ensure that families are well-prepared and supported in their fostering journey.



children in
the network



78 families in
the network



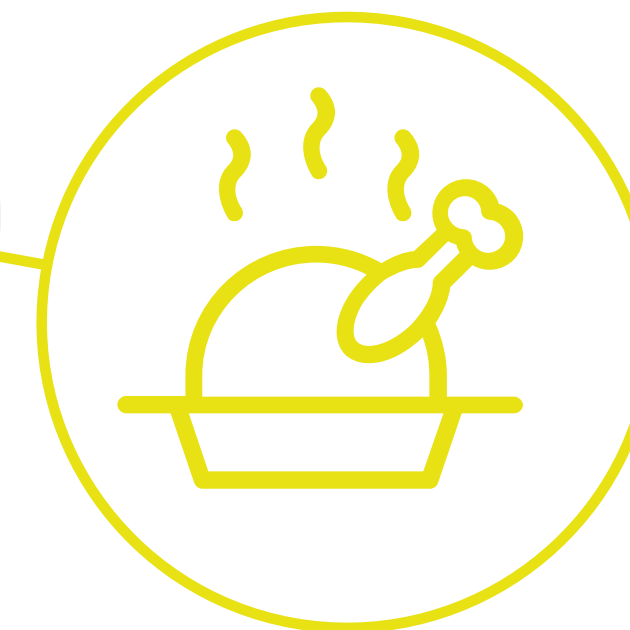
family strengthening



38 emotional
support
engagements



R44 000+ of medical
and therapy appointments



22 000 kg
food distributed



R150 000
educational
support



R100 000+
of clothing and
supplies delivered

The third leg of Kin Culture's work is to provide support to foster families, ensuring they feel strengthened and supported throughout their foster care journey.

This support includes a food program, a clothing- and supplies storeroom, medical and therapy services, and pastoral and emotional care. Community-building activities such as Family Feasts, Mom O'Clock, and Fellowship are integral to our approach. Additionally, we offer spiritual and emotional support through prayer, visits, and appointments to foster a nurturing and supportive environment for foster families.

creating awareness: foster conference



We've had a small glimpse of the transforming impact that quality social services, strengthened families and flourishing children can have on society. An important part of our work is championing the cause of vulnerable children and raising awareness so that others can join us on this journey of family-based care.

Our hope is that through us 'rallying the troops' we will see children who find healing, joy and purpose in life. This can be through celebrating families on World Foster Day, equipping families and social workers at our annual Foster Conference or building a community of supporters through our own marketing campaigns.

103
delegates



creating awareness



Foster families are an important piece of the puzzle. Kin Culture champions World Foster Day to raise awareness of the important work that families, social workers and other stakeholders play in the lives of vulnerable children. This is a great opportunity for churches, businesses and individuals to support and celebrate a family close to them.



world foster day

family feasts

Being part of a community is the best to do foster care, here we learn, have fun and carry each other's burdens. Kin Culture hosts several community building and support group events throughout the year, with the end of the year family feast being a favourite on the calendar.



mandela day



Kin Culture supported our foster care community by assembling and distributing welcome bags and therapy kits. These Welcome Bags are supplied to families when new placements are made, filled with essential items like nappies, supplies and some clothing.

Secondly, the therapy kit contains some activities to help parents build connection with children in care. Thank you to all who supported this initiative.

expanding in the garden route



During the last year we continued to expand our operations in the Garden Route with the appointment of a social worker in George. The aim of this expansion is to deliver the same recruitment and support services to the local foster care community.

Over the last year we are grateful for the inroads we've been able to make in various communities in between Mosselbay and Plettenberg Bay. We believe that important foundation work has been done with churches, other child protection organisations and other interested parties and look forward to good fruit in the future.



The Keef family

The Keef Family is part of Kin Culture's network and very passionate about caring for vulnerable children. This beautiful, blended family of five currently lives in Paarl, Western Cape.

After seeing the need for foster care they had a conversation with their pastor about making a difference and were struck by his words, "It starts with one". It was a big realisation that addressing a massive need like this begins with a single step. The Keefs started with one child and are now fostering their fourth little one. Our prayer is for God to open our hearts and guide us to help as many as we can.

One of their profound experiences was with a five-day-old baby in their care. At four months old, the family drove her to the Eastern Cape to hand her over to her grandparents. In their words, "It was tough because we loved her like our own children. However, we found comfort in knowing that God loves her and our children more than we ever could, and we trusted her into His hands."

family stories

see more
family stories





family stories

The Langmann family

Foster care has been a 17 year decision.. Looking back on our journey we know that God has chosen a time like this for us to move into obedience and walk in the scripture of James. To look after the widow and the orphan.

While working in a NGO we learned about this Christian organisation with a heart for God's children. Kin Culture has enabled us to have a support structure of like-minded families, and we were hooked by their values and what they stand for.

We are a family of 3... We once were only 2, but God added a small little premature boy to our lives. This little boy has brought so much love that was inside us to the surface..

Who would have thought that love could sprout so intensely in a moment?

We know that even though he is not biologically ours, he is our 'heart child'. And even though we are fostering him doesn't mean he is apart from us. He is part of our family, of our being. Whether it is just for a short time or for the rest of our lives.

God is good... He knows what His children need in every season. In this season He needs us to look after, love and nurture this amazing gift.

see more
family stories



our KinCulture shop

Everybody loves good food. So do we.

The Kin Culture Online Shop is our main offering, providing a wide range of deli-style products. Some products available from this shop is a selection of seasonal fresh produce and other artisanal products. We also sell at various selected local markets.

Income generation is an important part of our fundraising strategy and we are grateful for clients and supporters of the online shop who purchase from Kin Culture. Our **#productswithacause** messaging also provides much needed support and awareness for vulnerable children and our work in this space.

Visit www.kincultureshop.co.za to place your next order.



Shop



family support partnerships

Supporting foster families is a big task, but promises great reward. We are grateful for businesses and organisations who share a common vision for caring for vulnerable children.



Food Forward connects South Africa's excess food to thousands of beneficiaries in need. Their work includes recovering quality edible surplus food from the consumer goods supply chain and distributing it to community organisations that serve the poor.
(Source:<https://foodforwardsa.org/our-work>)

Kin Culture has a long standing relationship with Food Forward in providing weekly and monthly food donations. This support aims to supplement families in the Kin Culture network with additional food items.

Udok is a fast growing health tech company, connecting patients with trusted doctors in South Africa. They are on a mission to provide instant medical care at an affordable rate to all.

Founder and CEO started with this idea while working in a rural town in Namibia and saw many patients who had to travel far distances to reach a doctor. He realised that this is a problem that one should solve using mobile phones.

Kin Culture is grateful for a generous partnership with Udok and shares a common belief that that healthcare is a basic need for everyone, especially for the most vulnerable.

the year in numbers

The year in review

The 2024 financial year was yet another successful year for Kin Culture. We supported our network through various activities across all our programmes to the value of R 2 745 963 (a 17% increase on the previous year). This was achieved through revenue from public benefit activities of R 3 168 717, an increase of 41% from the previous year.

During the financial year under review, 86.2% (2023: 84.9%) of the total expenses were allocated to the company’s programmes and 13.8% (2023: 15.1%) thereof was allocated to the administration of the company.

Public benefit administration costs totalled R438,788, incurred in support of running the Public benefit activities and related support programmes. Trading activities made a R 134 944 profit after tax contribution to financially support the public benefit activities.

Donations income plus profit from our business activities, exceeded the Public benefit activities’ costs for the 2024 financial year by R262,180. Accumulated reserves, after all the above activities totalled R1,363,664 will be used to fund the continued support of our network families. These financial results excluded various other donations in-kind received, e.g. food items, clothing and other supplies that were distributed to Kin Culture families.

The net profit also excluded deferred income of R476,795, which was already received but pertained to Public benefit programmes’ costs of future years. The deferred income will be released to the Profit & Loss statement as related costs are incurred. The deferred income classed as Restricted funds on the Financial position statement.

Kin Culture is grateful for a healthy cash reserve of R 1 265 279. In the next financial year the board hopes to build on the successes of the previous financial year and continue to build a sustainable financial model to help all our Kin Culture kids and their parents.

ABRIDGED PROFIT AND LOSS STATEMENT FOR PROFIT + NON-PROFIT COMBINED	2024 R	2023 R
Revenue from public benefit activities	3,168,717	2,240,295
Revenue from trading activities	1,521,654	1,015,069
Investment income	88,809	44,986
Other income	17,282	43,750
Gross income	4,791,462	3,344,100
Programme expenses	(2,745,963)	(2,349,373)
Cost of sales from trading activities	(903,668)	(639,832)
Trading activity expenses	(440,863)	(346,263)
Administrative expenses	(438,788)	(416,168)
(LOSS)/PROFIT FOR THE YEAR	262,180	407,536
Tax	(42,179)	(12,409)
(LOSS)/PROFIT AFTER TAX	220,001	(419,945)

ABRIDGED FINANCIAL POSITION	Notes	2024 R	2023 R
NON-CURRENT ASSETS		151,590	10,595
Property, plant and equipment		151,590	10,595
CURRENT ASSETS		1,313,799	1,096,949
Trade and other receivables	1	48,520	36,254
Deferred tax		0	10,730
Cash and bank		1,265,279	1,049,965
TOTAL ASSETS		1,465,389	1,107,544
ACCUMULATED SURPLUS		886,869	666,868
RESTRICTED FUNDS	2	476,795	377,897
NON-CURRENT ASSETS		101,725	62,779
Deferred tax	3	920	0
Trade and other payables		100,805	62,779
TOTAL EQUITY AND LIABILITIES		1,465,389	1,107,544

- 1. Include prepaid expenses, trade, VAT and other receivables
- 2. Comprise of deferred income to be released to the Profit & Loss in future years
- 3. Include sundry creditors and provision for audit fees

our team

Agnes Barnard
Martus Greyvenstein
Phumeza Jack
Michelle Rielly
Günter Titus
Carryn Titus
Kobie Abrie
Simone Greyvenstein
Melissa Durant
Lee-Anne Jones



our board

Ben Viljoen (Chairman)
Gerhard van Vuuren (CFO)
Agnes Barnard (CEO)
Tozama Ngcongolo
Rita Andreas
Martus Greyvenstein

Thank you

We are grateful to see many children placed with families in our network.

Supporting children and families in care is a worthy cause with great potential.

We invite you to continue with Kin Culture on this journey.

click here to
donate

